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Collaboration & Exchange Section Director in the

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Educational Qualifications

PhD- (2011) Facilitating Teacher Professional Development in Online Learning Environments: A Study of Taiwanese English Teachers in Private Language Supplementary Schools, Applied Linguistics, University of Birmingham, UK

MSc- (2001) Managing Human Resources: A Study of Recruitment, Training and Reward policies of an English Kindergarten School in Southern Taiwan, English Language Teaching (ELT) Management, University of Surrey, UK

BSc- (1990) Marketing Management, St. Scholastica's College, Manila, Philippines

BA- (1988) Mass Communications, St. Scholastica's College, Manila, Philippines

Administrative Position

From 2015, Collaboration & Exchange Director, Office of International & Cross-strait Cooperation

From 2017, Academic advisor for the Southeast Asian Studies Program

Academic Positions

Present, Full-time Asst. Professor, Faculty of Arts (English Department), Wenzao Ursuline University of Languages (WZU)

2012-2013, Asst. Professor (Contract), Faculty of Arts (English Department), Wenzao Ursuline College of Languages (WZU)

2010- 2011 - Lecturer, Faculty of Arts (English Department), WTUC

2004-August 2009, Lecturer, Faculty of Arts (English Department), WTUC

2004-2005, Lecturer, Faculty of Arts (English Department), National Sun Yat-Sen University

2002-2004, Lecturer, Faculty of Arts (English Department), National Kaohsiung First University of Science and Technology

Fields of Specialization

Applied Linguistics, TESOL

Visiting Faculty

July 2017 Visiting Faculty, University of Santo Tomas, Graduate School, Manila, Philippines. PhD course in Sociolinguistics. https://twitter.com/motherchina/status/887967795987726336

Publications Summary

I have published book chapters, papers in refereed journals and contributed to various ELT books (TESOL, Pearson Longman, Oxford University Press, British Council Publication).

Research Interests

My current research interests focus on World Englishes, linguistic landscapes, student mobility & internship, and internationalization & pedagogical issues in higher education.

Referee/Reviewer

The Asia-Pacific Education Researcher (TAPE) Journal, TESOL International Association Proposal Reviewer, TESOL Electronic Village Online Coordinator/Reviewer, and member of the editorial team for Technology in Language Teaching and Learning journal (Castledown Publishers)

Chapters in Books

2017. Reflections on Using E-zines in Enhancing EFL Students' Creativity and Language Skills. In T*eaching English Reflectively with Technology*: A Project of IATEFL's Learning Technologies Special Interest Group in Collaboration with TESOL's Computer-Assisted Language Learning Interest Section. Philip Hubbard and Sophie Iouannou-Georgiou (Eds.) Kent, UK: IATEFL

2016. Electronic Village Online: Professional Development for Teachers in TESOL. Proceedings of the 11th Cross-strait Conference on Foreign Language Teaching & Learning. Taipei, Taiwan: Furen University Publishing.

2016. An Online Teacher Professional Development Framework for Taiwanese English Teachers in Supplementary Schools: Undoing Self-Marginalization. In Wen- Chuan Lin, & Michael Bryam (Eds). *New Approaches to English Language & Education in Taiwan: Cultural and Intercultural Perspectives*. Taipei, Taiwan: Tung Hua Book Co., Ltd.

January 2015. Tapping technology in creating product development studies: Reflections on an ESP-Business Project. In *10 years of the LLAS elearning Symposium: Case studies in good practice*, Centre for Languages and Linguistics Area Studies. Dublin, Ireland: Research-publishing.net. ISBN: 978-1-908416-22-3

April 2014. Get Hired! Create a Video Resume. In C. Chan & E. Frendo (Eds), *New Ways in Teaching Business English*. Alexandria, VA: TESOL International Association. Pp 154-157.

2013. Taiwanese Buxibans EFL Teachers' Attitudes and Practices toward Professional Development. In Jernigan, J. (Ed.). *Empirical TESOL Research - Letting theData Speak for Themselves.* Niagara Falls: NY. Untested Ideas, Inc. , ISBN: 978-1-62520-007-5, pp. 23-45

2013. English Learning through Arts, Music, and Digital Media: A Photostory Project. In J. Li, N. Gromik, & N. Edwards (Eds.), ESL and Digital Video Integration: Case Studies. Alexandria, VA: TESOL International Association.

2010. Assessing Task-based activity in a Speech Training Class. In A. Shehadeh & C. Coombe (Eds), *TESOL Classroom Practices Series: Task-Based Learning*. Alexandria, VA: TESOL International Association, pp. 161-172.

2009. The Learning Cycle and Web 2.0 in a Public Speaking Course. In T. Stewart (Ed) *TESOL Classroom Practices Series: Authenticity in the Language Classroom and Beyond Speaking.* Alexandria, VA: TESOL International Association. Pp. 191-206.

2010. Blending Digital Media and Web 2.0 in an English Advertising Class. In J. Nordmeyer & S. Barduhn (Eds), *TESOL Classroom Practices Series: Integrating Language and Content.* Alexandria, VA: TESOL. Pp. 175-192. * Shortlisted for the Prestigious ELTons Award, http://www.britishcouncil.org/learning-eltons-shortlist-2011.htm

2007. Critical Issues: Blended Learning. In J. Egbert & E. Hanson-Smith (Eds) *CALL Environments: Research, practice, and critical issues* (2nd ed. Chapter 27). Alexandria, VA: TESOL International Association. Pp. 404-421.

Papers in Refereed Journals

2013. Taiwanese Buxibans EFL Teachers' Attitudes and Practices toward Professional Development. International Journal of TESOL and Learning. Volume 2: Issue 4. Niagara Falls: NY. Untested Ideas, Inc. , ISSN: 2168-9482. http://www.untestedideas.com/volumes.php?journal=IJTL&volume=2&issue=4

August 2005, Volume 1, 2. Understanding culture through poetry: A task based project using multimedia and online video, *The JALT CALL Journal*, The Journal of the JALT CALL SIG, (ISSN 1832-4215)

July 2005. Happy Online: A Blended-Learning Lesson Plan, IATEFL- CALL IS**,** *Teaching English with Technology* Online Journal.

Jan 2005. Poetry from the Heart [Task-based classroom work in Taiwan that uses a mix of traditional teaching, multimedia, and online video], *English Today*. Anniversary Issue. UK: Cambridge

2003. Telling True Stories: Blending Multimedia in a Task-based Activity. IATEFL Poland Computer Special Interest Group, *Teaching English with Technology, A Journal for Teachers of English*, ISSN 1642-1027, Vol. 3, Issue 4 (October 2003)

2003. Telling True Stories: A Lesson Plan. T*he Internet TESL Journal*. July-August 2003 Issue.

2002. Teaching English in Taiwan: issues of inequality and low motivation. *English Today.* Volume 18. Issue 4. UK: Cambridge University Press.

Conference Presentations

2017. The Impact of Migrant Workers' Socio-symbolic Significance on Taiwan's Urban Linguistic Landscape. Southeast Asian Studies Conference. October 27-28, 2017. Wenzao, Kaohsiung, Taiwan.

2017. Wenzao Desk & Internship: Building Multicultural Skills for the Workplace. U6 Conference, October 12-14, 2017. Temuco, Chile.

2017. English as Medium of Instruction and Internationalization: A Threat to the Habitus of Faculty Members in Taiwan's Higher Education. Educational Futures and Fractures Conference, 24th Feb. 2016, University of Strathclyde, Glasgow, UK. (OICC Funded Presentation)

2016. Teaching in English and the Race towards Internationalization: Teachers' Challenges at a Private Technical University in Southern Taiwan. U6 Conference: 11th U6 International Symposium on Student Mobility and Cross-border Education, Kaohsiung, Taiwan.

2015. Tapping technology in creating product development studies: An ESP-Business Project. e-Learning Symposium 2015. LLAS University of Southampton. https://www.llas.ac.uk/events/archive/6916.
Recording: https://coursecast.soton.ac.uk/Panopto/Pages/Viewer.aspx?id=4bd7e5e2-6670-4a7d-86be-920d4088f09b

2014 Electronic Village Online: Professional Development for Teachers in TESOL, 第十一屆海峽兩岸外語教學研討會論文摘要, October 24-25. Fu-Ren University, Taipei.

2014 Students' Multicultural and Multilingual Voices in Poetic Discourse「第九屆六方論壇 U-6 Forum」2014年10月26~28日. Li-Tung Technological University. Taichung.

1st July, 2014. From Word to Issuu: Exploring digital publishing in enhancing EFL students' autonomy, creativity, and language skills. *Cutting Edges Research Conference*, Canterbury Christ Church University, UK.

October 26-29, 2013. Teaching the Art of Poetic Discourse, 第十屆兩岸四校外語教學研討會, Shanghai, China.

March 23, 2013. *TESOL Conference*. Dallas. English Language Expo. Integrating Digital Video Media in 21st Century Classrooms.

January 24, 2013. University of Southampton. *LLAS Conference*. Poster. Assessing the effectiveness of informal online teacher professional development using the principles of cognitive apprenticeship

May 18, 2012, *Military Academy Conference*. Paper. Creating Public Service Announcements: A collaborative task-based approach in content-based instruction

October 2011, GloCALL, Manila, Philippines. Paper. Facilitating Teacher Professional Development in Online Environments

March 2011, Annual TESOL Convention. New Orleans, USA. TESOL NNEST-IS Academic Session 'NNEST perspective of the 'E' in TESOL' panel,E-Learning: How it changes the way NNESTs Teach

March 2010. Annual TESOL Convention, Boston, MA. NNEST-IS Academic Session Presenter, NNEST in the K-12: Issues and Practices. http://nnest2010.pbworks.com/

March 2010. Annual TESOL Convention, Boston, MA. NNEST-EFL Intersection Session, NNESTs and Teaching English Around the World: Issues and Measures, http://nnestefl2010.pbworks.com/

March 2010. Annual TESOL Convention, Boston, MA. EFL-NNEST Intersection Session. Re-envisioning EFL in Digital Age: Challenges, Options, and Opportunities, http://eflnnest2010.pbworks.com/

March 2009. Annual TESOL Convention, Denver. VDMIS Academic Session Presenter, English Learning through Arts, Digital Media, and Web 2.0. http://www.slideshare.net/aidenyeh/vdmis-aiden-pres

March 2009. Annual TESOL Convention, Denver. CALL-IS Academic Session Presenter, Using Web 2.0 T Tools for Interaction and Collaboration in Spoken and Written Production. http://www.slideshare.net/aidenyeh/call-is-academic-session-yeh-final, http://tesol09.pbworks.com/, http://tesol09.pbworks.com/Presenters_Bios

Jan-February 2009, NNEST-IS Electronic Village Online Session Moderator. Networking Solutions for Professional Development, http://nnest-evo2009.pbworks.com/FrontPage

February 2009, Blended Learning. Presented at the Becoming a Webhead 2008 TESOL Electronic Village Online Session. http://www.slideshare.net/aidenyeh/blended-learning-baw2009-pt

February 2008. Blended Learning: Enhancing Language Learning and Academic Content. Presented at the Becoming a Webhead 2008 TESOL Electronic Village Online Session. http://baw-08.pbwiki.com/aiden-rita

June 2007. Paper. Collaborative Blended Learning Project on World Englishes II: Making it work across boundaries. Hong Kong Association of Applied Linguistics (HAAL). 2nd HAAL Research Forum. Monday, June 11, 2007. http://www.slideshare.net/aidenyeh/making-it-work-across-boundaries

March 2007. Demonstration. Vloging Students' Oral Speeches for Assessment Purposes. 41st Annual TESOL Convention and Exhibit. Seattle, USA

March 2007. Hot Topic Panel Session. Strategies for NNESTs that Work. Presented with Ahmar Mahboob, Aiden Yeh, Luciana de Oliveira, Yusong Park, and Bill Snyder.

March 2007. Hot Topic Panel Discussion. Advocating for Peace. Presented with Valerie Jakar, Ahmar Mahboob, Aiden Yeh,

February 2007. Blended Learning Activities: Making them work for you and your students. Presented at the Becoming a Webhead 2007 TESOL Electronic Village Online Session.

February 2007. What's in a Name: A Photostory project on Ethnic Names for EFL students. Workshop presented at the World Englishes 2 Seminar at Regional English Language Center, Singapore.

November 2006. Paper. Using Podcast for Oral Skills. 15th English Teachers' Association Conference. Taipei, Taiwan.

March 2006. Demonstration. Teaching Culture through Poetry. TESOL Conference. Tampa, Florida, USA.

March 2006. How to use podcast in the classroom, Workshop. Electronic Village Presentation. TESOL Conference. Tampa, Florida, USA.

February 2006. Blended Learning: What for? Presented at the Becoming a Webhead 2006, TESOL Electronic Village Online Session.

Research Grants and Projects

2018. March. 2018 St. Ursula Eichi High School Study Program at Wenzao.

2017. Digital Campus Consortium (DCC). World Englishness & Miscommunications.

2016. 日本早稻田大學 Digital Campus Consortium (DCC)與文藻外語大學英文系產學合作研究計畫書, 計劃執行時間, 自民國 105 年 09 月 14 日至民國 106 年 07 月 31 日, 計劃名稱: Mapping out World Englishes in Taiwan's Urban Linguistic Landscape: Students' Perceptions, Linguistic Preferences, and Experiences

2015. Renwu-GEPT 產學合作研究計畫 6-Skills Approach for Basic GEPT Listening Comprehension Test: An Investigation on Applications and Outcomes

Professional Contributions

2013. Case Study in Kern, N.; ESP and Business English in Innovations in Technology for English Language Teaching and Learning, Motteram, G. (Ed.). UK: British Council Publication.

March 2011 Organized NNEST-IS Intersection Sessions Webinar on Effective Conference Presentation Skills

April 23, 2010 Webinar on Writing Good Proposals for TESOL Convention
http://nnest2010webinar1.pbworks.com/FrontPage

November 2010 APEC's Tips for Teaching 21st Century Workplace Skills Lesson plans published on APEC's website,

Cross Cultural Communication, http://hrd.apec.org/index.php/What%27s_in_a_Name:_A_Cross-Cultural_Communication_Project

Gender Roles in Advertising, http://hrd.apec.org/index.php/Gender_Roles_in_Advertising

Public Service Announcements, http://hrd.apec.org/index.php/Public_Service_Announcements

2007. (Contributor) How to use blogs (on CD-Rom). In G. Dudeney & N. Hockly, How to...Teach English with Technology. UK: Pearson, Longman.

2007. (Contributor) On Storytelling and Projects. In D. Willis & J. Willis, Doing Task-based Teaching. UK: Oxford University Press.

Other Publications

April 2014. Lyrical Poetry: A Lesson in Creative Writing. In TESOL Connections. Poetry Special Issue. http://newsmanager.commpartners.com/tesolc/issues/2014-04-01/4.html

June-July 2011. The Electronic Village Online Provides Free Professional Development Annually. *TESOL Italy Newsletter.* P.9 Vol. XXI, No. 3, June-July 2011. Available at http://www.scribd.com/fullscreen/61439125?access_key=key-11q1yov3aph6p39ivyzm

2003. Taiwan's ELT Sector: Surviving the SARS Crisis. *IATEFL Issues*. September/October Issue #175. UK. http://www.iatefl.org

TappedIn Member Perspective http://ti2.sri.com/tappedin/web/perspectives/2002/ay.jsp

2002. Taiwan Perspective: the effects of the pay differential between native and non-native speaker teachers. Issue 32. December. ISSN: 1026-4299. UK: I*ATEFL ELT Management's Newsletter*

2001, Managing NS-NNS: Maintaining Equality in the Workplace, Available: http://personalweb.smcvt.edu/gsl520/TESOL/ev_online02_TESOLblast.htm

Professional Affiliations

Present Member TESOL, IATEFL, IAWE

TESOL's Electronic Village Online past-Coordinator

2010-2013 TESOL Professional Development Committee member

2011/3/31 NNEST-IS Past-Chair

2010-2011 NNEST-IS Chair

2009-2010 NNEST-IS Chair-Elect

2007-2009 TESOL Technology Advisory Committee Member

2007-2010 TESOL CALL-IS Steering Committee Member